



PRESS RELEASE

Niseko, Japan
6 December 2018

New Custom Bootfitting and Ski & Snowboard Store Niseko Village

Boot Solutions, Niseko's only Specialist Custom Bootfitters, yesterday held the official opening of its new Custom Bootfitting Store at 'The Village', Niseko Village.

Similar to its flagship store in Hirafu, the new satellite store will be offering custom ski and snowboard bootfitting, with an extensive range of new season models, together with a great selection of apres boots and accessories. In addition, the Niseko Village store will be offering Premium 2019 Ski and Snowboard sales, demo hire and workshop services.

Boot Solutions' owner and Managing Director Dr Ned Buckley said the team is excited to be bringing another Specialist Custom Bootfitting store to the Niseko region.

"With our bootfitting expertise, together with our fleet of skis and snowboards and tuning workshop, we are able offer clients staying in the Niseko Village, Moiwa and Annupuri areas a large range of complementary products and services," Dr Buckley said.

"Our team of Podiatrists and Master Bootfitters will be on hand to provide expert advice on model selection and provide a full range of customisations including custom footbeds, liner molding and shell modifications. We can also modify or repair client's existing boots and have a number of optional upgrades such as boot heaters and custom liners."

The store will be open daily all season from 8am – 9pm.

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BACKGROUND INFORMATION:

Boot Solutions is owned and managed by Dr Ned Buckley, a Specialist Podiatric Surgeon, Podiatrist and Master Bootfitter. Its flagship store at Nozomi Views in Hirafu was established in 2006, followed by the opening of its Hakuba store in 2006.

We proudly stock one of Japan's largest range of ski and snowboard boots, with over 120 models from 11 leading brands. We offer tailored solutions for all skiers and boarders, catering for all ages, abilities and foot types.

We also stock great selection of quality Winter footwear and accessories including boot bags, ski socks, boot heaters and dryers.

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